



TADA 2.0

Theater As Digital Activity

A landmark initiative for CMT, TADA 2.0 will journey into the ever-expanding world of digital technology, paving the way for a new direction in the creation and use of multimedia in the theater. Offered in association with CreaTV, San Jose's public access television station, participants will work behind-the-scenes with industry professionals, using broadcast-quality HD cameras and state-of-the-art technology, to develop filmmaking and video editing skills by creating YouTube promotional videos, developing new LIVE marketing strategies, and adding dimension and excitement to CMT's Mainstage productions.

Each eight-week experience will mirror the schedule of CMT's Mainstage productions, launching in January 2011 with the production of *The Drowsy Chaperone*. Members who are selected for the program will be actively involved at CreaTV's facility, as well as at CMT's Rehearsal Hall and Set Shop.

TADA 2.0 – PROGRAM SPECIFICS

- Enrollment is limited
- No previous video experience is required
- Applications are due no later than the last day of each Mainstage audition
- The program will run throughout the duration of the rehearsal process
- Standard CMT Mainstage performance tuition fees apply (\$160.00)
- Consideration for acceptance in the program will be decided on a case-by-case basis and is not guaranteed
- Please mail application to: **Children's Musical Theater – TADA 2.0 / 1401 Parkmoor Ave Ste 100 / San Jose, CA 95126**

TADA 2.0 – APPLICATION

Name: _____ Birth: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Are you Mac or PC Proficient? YES NO

What computer programs do you use with confidence? _____

Have you ever operated a Video Recording Device? YES NO

Do you have any film editing or film creation experience? YES NO

If YES, please describe:

Please explain why you to want to be a part of this program? What aspect of this experience interests you most?
(Attach separate sheet if needed)

Name of CMT Mainstage Production you are applying for: _____

Signature of Applicant: _____

Signature of Parent/Guardian, if under the age of 18 years: _____